



## **Disclaimer:**

This white paper aims to provide readers with information regarding Exitializ's token, platform, and network. In this paper, Exitializ is treated as a DAO, entity, company, and organization.

It is advised that users and prospects need to read everything written here before purchasing the tokens or attempting to utilize the network. The current and future goals and designs of Exitializ are detailed in their respective sections.

As an informative white paper, this does not represent any form of commitment to any of the platform's features or functionality. Furthermore, the paper is not a form of solicitation or promotion to purchase Exitializ tokens. The author's primary goal is to inform.

Purchasing the tokens involves high risk, as they can become worthless in the future. This is the reason why prospects must avoid using essential money in investing on the platform or when purchasing the tokens.

Exitializ does not guarantee that using the tokens can meet needs and expectations. Buyers and investors should assume the risk of loss of value, once a purchase is made. These aforementioned notices and more are all included in Exitializ's Terms of Service. The user also agrees that he/she has no recourse and will not assert a claim, action, remedy, or judgment against the organization and its sponsors, in case the token loses value.

Furthermore, the tokens cannot be considered as securities or public shares. They grant no type of ownership or interest in digital success holdings. The existence of the tokens mainly helps facilitate the utilization of the network.

The bottom line is the tokens are not investments, unlike mainstream cryptocurrencies. There is no guarantee that its value will increase in the near future. The value is determined by the demand only within the Exitializ network.

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## Introduction

Aiming to create the most prominent virtual economy, Exitializ, a decentralized autonomous organization (DAO), enables and promotes the investment of non-fungible tokens (NFTs). NFTs are commonly used in virtual realities and blockchain-based games. For maximum utility, the organization optimizes its community-owned assets, in order to efficiently share its profits with its token holders.

Non-fungible tokens are developed using the same method of coding cryptocurrencies, such as litecoin and bitcoin. However, this is where the similarities end. Cryptocurrencies and legal tenders are fungible. This means that they can be exchanged or traded for one another. NFTs work differently.

Combining the best non-fungible tokens, while operating a decentralized finance space, which is more commonly known as DeFi space, Exitializ brings forth yield farming to gaming communities. By developing the economy of the game and its content, Exitializ can add value to virtual worlds.

Established in 2008, Exitializ was just a competitive guild operating across different massive multiplayer online role-playing games (MMORPGs), such as Dragon Nest and Guild Wars 2. Today, this multi-channel guild turned gaming platform aims to introduce players to “play-to-earn” ecosystems. The Exitializ platform serves as a one-stop-shop for users, gamers, and influencers. Those who desire to earn cash online, by playing their favorite games, can join the Exitializ community.

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The people behind Exitializ believe that virtual economies can surpass the value of real-world money over time. They aim to create value in virtual realities for their guild members and those aspiring to pursue the goals of the organization. Now, Exitializ is inviting artists, content creators, and competitive gamers to join their cause and populate the metaverse.

### **The State of the Market**

According to NASDAQ, a world-renowned American stock exchange, the monthly volume of decentralized markets has increased from \$39.5 million in Q1 2019 to \$45.2 billion in Q1 2021. In January 2021, Ethereum reached all-time highs. Layer-1 protocols, such as Elrond and Polkadot, have also experienced a boost in their prices.

These are all brought forth by the so-called DeFi boom caused by the increase in the number of decentralized finance projects and the increasing value of the major cryptocurrencies, namely Bitcoin and Ethereum.

Mark Cuban said that decentralized finance is an industry that has the potential to grow, exponentially, in the next couple of years. Mark Cuban is a media proprietor and American entrepreneur with a net worth of \$1.3 billion, as surveyed by Forbes.

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Exitializ is at the crossroads of three markets, including the DeFi space and the NFT industry. Each of these markets has extreme growth potential.

- In January 2021, NFT sales reached \$2 billion. NFT artists and NBA Top Shots promoted the significance of non-fungible tokens and made them mainstream.
- Decentralized tokens, including NFTs, topped \$50 billion in total value.
- By Q3 2021, there will be hundreds of millions of crypto wallet users.
- In 2020, the global gaming market is valued at approximately \$170 billion.
- The sudden rise of crypto games, such as The Sandbox, Axie Infinity, and other blockchain-based games, has made the price of bitcoin skyrocket.

### **The Activities of Exitializ**

The goal of this upcoming play-to-earn gaming platform is to maximize the value of non-fungible tokens that are used in virtual realities and block-chain-based games. Smart contracts, similar to those used in bitcoin transactions, automate the protocol of the network.

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The DAO that is based on voting and governance proposals facilitates the smart contracts and the decision-making for the treasury and platform. The activities involved are as follows:

- Exitializ is building an international community of play-to-earn online gamers, aiming to collect and amass in-game rewards. For example, Axie infinity players earn NFT tokens from winning Arena Battles.
- The organization is also producing revenue through the sale or rental of Exitializ owned assets. Renting Axies and reselling the property in The Sandbox are some examples.
- The members are encouraged to participate in the DAO through votation and proposals.
- The pioneers of Exitializ are constantly researching and coordinating development for gamers in the network. The purpose of this is to arbitrage yield generation. This is why members need to be competitive in metaverse online games.

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## The Business Model

As technology advances and revolutionary markets open, new opportunities for earning money online increases. Consequently, more and more people enter the digital world.

Crypto gamers, in particular, join the industry to improve their financial status in real life and in virtual realities. A “metaverse” is a new virtual world.

The business model of Exitializ derives from the concepts of “making money online.” Based on the model, Exitializ drives real-world value from the pillars of metaverse economics; it promotes earning and passive income through crypto gaming.

### **Business Thesis**

The primary revenue of this decentralized autonomous organization stems from operations that leverage Exitializ’s non-fungible assets, either indirectly or directly. With a rental program, members can use the NFT assets. They can exchange a percentage of their accumulated in-game rewards for a specific number of the Exitial token.

When it comes to virtual assets, including properties in The Sandbox, revenue can be generated through third parties or non-guild members, who are stimulating the economy of the game.

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The ownership of the digital assets and NFT currencies benefits from the positive changes in the virtual economy. On open markets, the value of the native NFT reflects in-game economic value.

All of the activities within the platform have value. The activities are recorded and saved in Exitializ's diluted market cap.

### **Selection Criteria**

The business thesis will only be eligible for selection by the DAO if it features the following elements of play-to-earn games.

- An acquirable land-based economy
- A digital economy with a native NFT
- Play-to-earn features where users can earn NFTs or cryptocurrencies

At the launch, the guild and its treasury will concentrate on the following blockchain-based games. These well-rooted play-to-earn games have shown great growth potential in the past 3 years.

As of Q3 2021, Axie Infinity, alone, has an estimated trading volume of \$2.4 billion every 24 hours. Every game listed below has a huge user base and strong community support.

- Ember Sword by Bright Star Studios
- Axie Infinity by Sky Mavis
- CryptoBlades Kingdoms by Riveted Games

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As the industry and virtual realities, as well as the digital economies associated with them, evolve, Exitializ will continue to expand and adapt to the ever-changing environment of DeFi space.

### **Value Proposition**

Exitializ offers everything that every gamer scholar needs, and it also provides the user base necessary for capital to grow, in an exponential phase. Both investors and gamers can benefit from the guild and its network and platform, through efficient training, payment, and communication methods and by providing the right environment for crypto gaming enthusiasts.

In the digital world, validity is everything. Games and virtual realities are becoming hosts of legit economic activities, much like NASDAQ and other stock exchanges. Accelerated through blockchain technology, Exitializ can bolster its cybersecurity and focus on the following:

- Acquire new users, players, ambassadors, game masters (GMs), and community managers
- Provide incentives to participants through reward programs, such as tournaments and guild events
- Develop innovative and user-friendly guild features
- Expand its core activities of yield and rentals through the incorporation of new technology
- Invest in virtual gaming assets

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## Value Creation

Exitializ aims to become a decentralized autonomous organization. Hence, its players and investors own it. The play-to-earn model within the leisure economy, which emerged due to the shift in the consumption pattern of internet users, rewards users for playing games. This, in turn, enables yield farming that paves the way for the following forms of value creation:

- Yields from assets that will be acquired by the treasury
- Yields from active plays of the organization's virtual assets
- Interests from trading fees
- Percent of APY tokens generated from yield farming activities
- Cash, asset, and digital currency rewards from esports
- Tokens generated from boss raids and quest completions
- Rewards generated from sponsorships, subscription fees, and merchandise sales

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## The Treasury

In every organization, whether for-profit or non-profit, the primary role of the treasury is the management of money and financial risks. It ensures that the organization has the money needed for daily management and for fulfilling financial obligations. Any treasury can be compared to a real treasurer.

The priority of the Exitializ treasury is to facilitate the management of the organization's assets, to maximize the profit returned to the DAO, and to aid in the development of long-term financial policies and strategies.

### **Economic Activities**

- Exitializ aims to amass digital assets, in the form of virtual assets, cryptocurrencies, in-game tokens (including SLPs), non-fungible tokens, and simple agreements for future tokens (SAFTs). The organization also plans to purchase NFTs that can be used to develop metaverse economies.
- The establishment of arbitrage farms can help streamline the management of simultaneous trading of digital securities and cryptocurrencies across different gaming markets. This kind of economic activity can maximize yields.
- The treasury is tasked to manage locked, unvested, and undistributed tokens.
- It also provides guidance and manages guild events/transactions involving debt and interest payments.
- Additionally, the treasury deals with asset acquisition that includes buybacks and fundraising rounds.

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- Normal tasks for the facilitation of the guild's economy, including audits, reporting, and accounting, are included in the responsibilities of the treasury.

The co-founders manage the treasury through a multi-signature wallet. Hence, a majority vote is needed for accessibility. Multisig wallets bolster security by requiring multiple individuals or parties to validate transactions before execution.

Any transaction can only be fulfilled by the confirmation of the predefined number of owners. Multisig wallets keep coins safer, as they are considered cryptocurrency wallets, which require private keys for accessibility.

### **Fund Raising**

Fundraising is another key responsibility of the Exitializ treasury. Nevertheless, the DAO is responsible for the decision-making with regard to funding distribution at regular intervals. Before the DAO is established, the founding team will propose plans for funds allocation. Funds raised will be distributed according to the plan or the decisions made by the DAO. This is further detailed in the next sections.

### **Portfolio Reporting**

Portfolio reporting has been included in the plans of the co-founders, and proposals to include a portfolio tracking feature on the website have been submitted. This feature will allow guild members, even recruits and newbies, to view the financial performance data of the DAO, in real-time.

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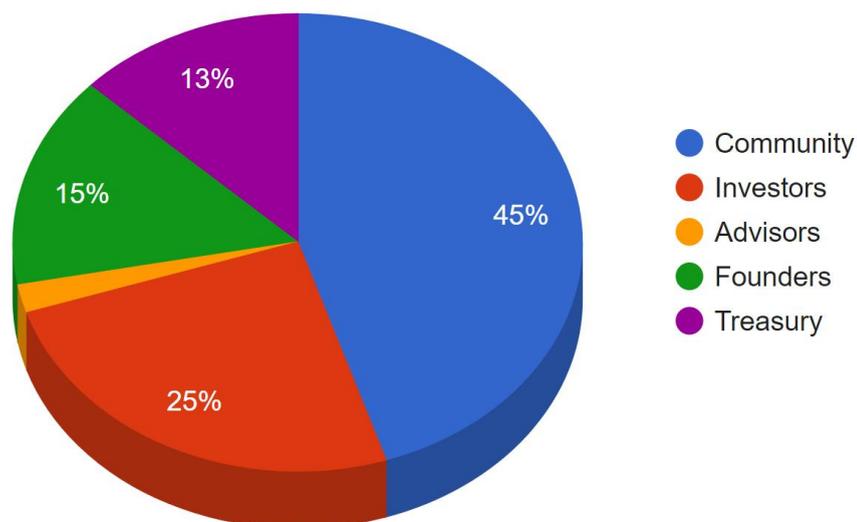
## Exitializ as a DAO

As mentioned earlier, the DAO participants are considered owners and managers of the Exitializ network. Through ownership of Exitial token, decision-making can be prorated. The ownership of the tokens represents votation rights in the platform.

### Issuance

Exitializ will mint in aggregate approximately 1,000,000,000 tokens. The distribution will transpire in numerous phases that are scheduled at different dates. The governance of the tokens will be allocated as follows:

- 13% will go to the Exitializ treasury
- 2% will go to the advisors
- 45% will be reserved for the community.
- 25% will go to the investors.
- 15% will be allocated to the founders.



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The seed investors will receive 20% of their share released at the initial network launch. The remaining percentage will be locked for 12 months. Their Exitializ tokens will also be vested linearly after the lock-up period.

Series A Tranche A and Tranche B investors differ in vesting and lock-up periods. Tranche A investors will experience a 2-year lock-up of 80% of their tokens. Those belonging to Tranche B will have a year less to wait than Tranche B members, but their vesting period is 12 months longer.

The treasury will hold 13% of the total Exitializ token allocation with no vesting condition or lock-up period. The founders will receive 15% and have a 2-year lock-up period. Their tokens will vest linearly for 36 months.

Furthermore, the advisors will also experience a 12-month lock-up period of their tokens and vesting period of 12 months. Excess tokens will be given as rewards during guild events.

### **Network Token Rewards**

The Exitializ community will have to vote, in order to execute the distribution feature. This is when staking vaults will be introduced. These vaults will enable users to receive the reward tokens in their accounts. This is made possible by the integration of smart contracts.

- The mechanics is still underdeveloped and is subject to proposal submissions. The staking vaults will serve as an APY.

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- Eventually, the DAO will release a variety of staking vaults, allowing token holders to reap rewards from network activities and platform events. The vaults can also be developed to combine token rewards and extra VIP membership privileges, which include merchandise and discounts. This is further detailed in the last section of this white paper.

The official website of Exitializ and its blog channels will feature the mechanics behind the staking vaults.

### **Early Structure**

The core team will be composed of the founders. They will also be the very first participants of the decentralized autonomous organization. Gradually, players, asset owners, and early seed investors will fill up the remaining space.

As the community expands, big investors, those who hold the most number of Exitializ tokens, will replace the first team in the DAO. They will also serve as the administrators of the protocol.

### **Voting and Governance Proposals**

Voting and proposals includes the following activities:

- Projects and proposals
- Governance structure
- Token distribution

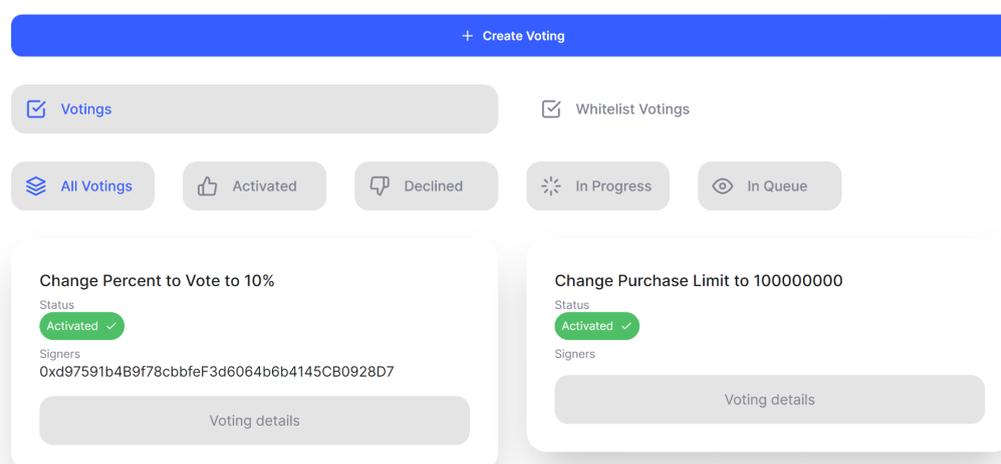
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Guild members who are part of the network can send governance proposals through the DAO's website. Hence, users can vote and contribute to decision-making. The results will depend on the choice of the majority. This can be implemented through an efficient distribution system.

As mentioned earlier, tokens can serve as rewards for guild events and individual achievements. Furthermore, members of the community who submit winning proposals will receive token rewards. This will be implemented by the DAO. In the coming weeks, more information about rewards and events will be available on Exitializ's website.



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## **The SubDAO**

The SubDAO is designed for hosting guild events, game activities, and digital assets. The digital assets in this integrated platform are owned and controlled by the organization's treasury through a multi-sig wallet mentioned earlier in this paper. Through protocol layers and smart contracts, the members will be able to use and benefit from the assets in the SubDAO.

Hence, a portion of the tokens in the second platform will be available for the members of the community. Token holders in the SubDAO can vote and send proposals for the improvement of the whole organization. For example, they can request and present the benefits of a proposed feature to the DAO and its members.

The main purpose of the existence of the SubDAO is to incentivize the community so that the assets can be put under the Exitializ treasury. With this, the SubDAO token holders can benefit from the yields of the assets and the tokens generated from their productive gaming.

There is no ownership breakdown available in this paper. A separate report and white paper will be published after the establishment of the subDAO. That report will include the details of the token distribution, as well as the financial value of the subDAO assets.

A possible scenario is the allocation of a percentage of the total Exitializ tokens, in the main DAO. With this setup, the main DAO can prosper as the incentives from subDAOs are aligned. In decentralized finance, the more profitable the subDAOs are, the more successful the organization's tokens will be.

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## Community Programs

Community programs can include scholarships for new players or those who do not have enough funds to start a team in blockchain-based games. Scholarships for Axie Infinity players can be considered an example.

Such programs aim to grow the community by inviting and enticing prospects. These include the players who got what it takes to thrive in decentralized finance and blockchain-based virtual realities.

Moreover, community programs enable players to test games with potential, without betting their own money, until they are ready to play and invest time. Community programs also allow dedicated players who lack funds to begin earning tokens and cryptocurrencies. These can be traded for real-world money.

The undistributed excess tokens will be utilized for community programs.

When no more Exitializ tokens can be distributed, the treasury will buy back tokens in the future.

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## The Exitial Token

The formula to calculate the token's value is presented below:

$$\text{Exitial Token} = A + B + C + D + F \dots\dots + Z$$

The variable **A** represents the value of the index from token yields. This is generated from the use of the assets in the subDAOs. The letter **B**, on the other hand, represents the price of NFT assets and their yield rewards. The function **C** stands for the multiple forms of the organization's user base.

The other functions represent the activities from esports, DAO merchandise, NFT breeding activities, and NFT asset rentals. As the metaverse expands, the economies under the game ecosystems improve. The financial growth of these two indicators positively affects the value of the Exitializ tokens. Contrastingly, their decline makes the token's value go down.

Exitializ can be considered as a SubDAO Index. Fundamentally, a SubDAO allows the members of the organization to use the assets in gaming. After a specific period, users, investors, and players affiliated with Exitializ can use its digital assets, including non-fungible tokens, to grow their own earnings in blockchain-based games. A function of the DAO token's value will be derived from the earnings of all subDAO ownership.

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The treasury will own a defined percentage of the earnings generated by the activities under the subDAOs. The Exitializ token will then reflect the percent ownership of the active subDAOs. This is how the token can function as an index.

### **Token Usage**

The members, including the founders and seed investors, of Exitializ can utilize the tokens for the following:

- Stake Exitializ for NFT rewards associated with the DAO's overall activities
- Stake Exitializ for rewards related to guild events and related activities
- Stake Exitializ for production of exclusive content
- Stake the tokens for votation and participation rights in the DAO
- Stake the organization to subscribe for limited-time products
- Use the tokens to avail of services within the network

### **Exitializ Vaults**

A stake vault at Exitializ represents an NFT rewards program for a particular activity. This can involve surveys, tournaments, and guild events. In order to claim yearly yield rewards for an activity, the token holders must stake in the vault where they desire to receive the reward.

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The stakers of tokens are granted the ability to stake, actively participating in transaction validation, into a packaged staking system, which rewards a percentage of earnings from each staking vault. The amount of the reward is proportional to the staked amount.

For example, a vault for breeding Axies is available in the Exitializ DAO. The stakers in that particular vault will receive token rewards from their breeding activities. The amount of tokens that will be received depends on the amount of their stake in the given vault. In this regard, staking can be considered a form of investing.

Due to popular demand, the organization will also set up a vault that will enable Exitializ members to reap rewards from all activities in the DAO. This includes rentals, merchandise, subscription, and treasury growth. Each staking vault will be set up with specific rules that are different from the other protocols. More information regarding this topic will be available on the guild's blog and website.

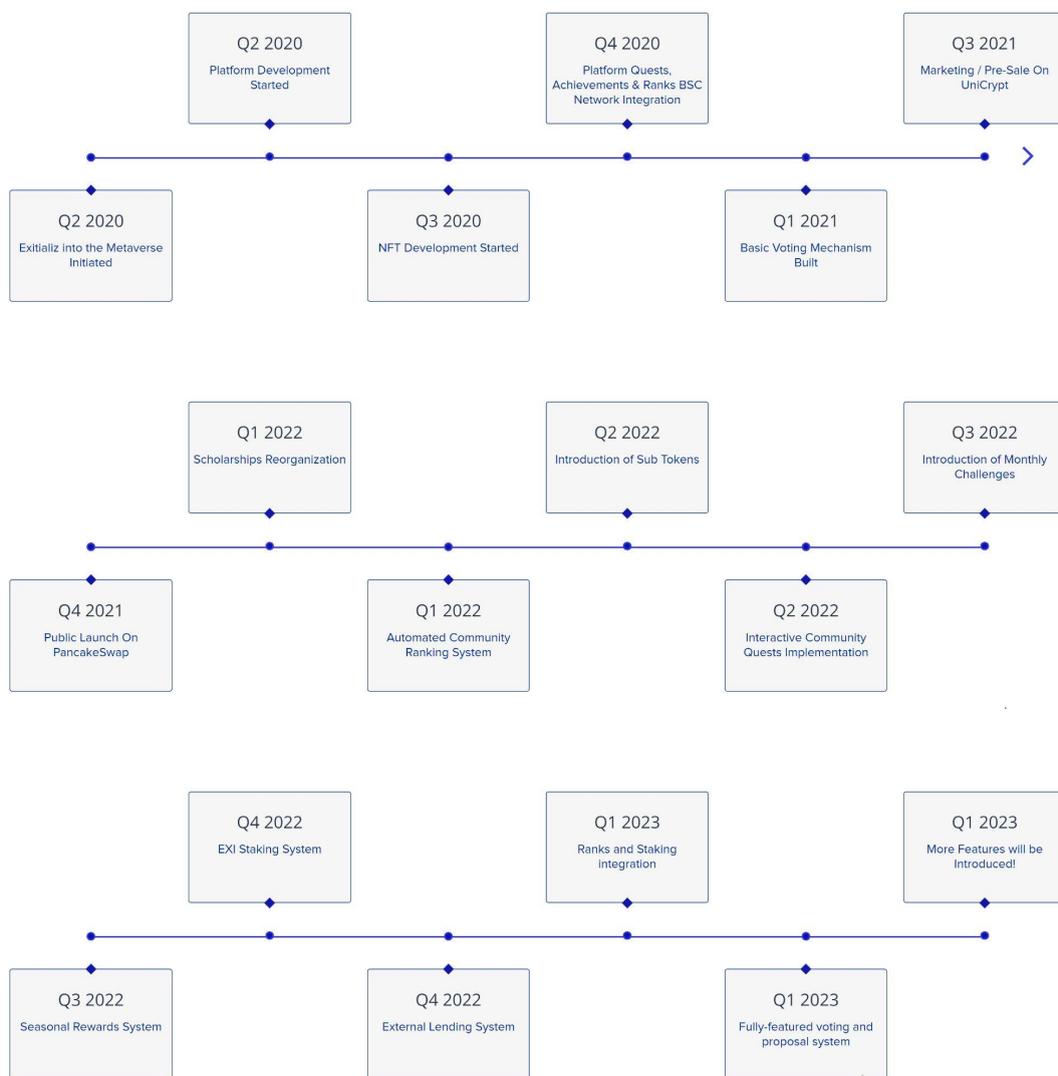
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## The Roadmap

Exitializ's roadmap will be refined and reviewed over time. It will be implemented according to the decisions made in the DAO. Through proposals, the DAO votes for Addons, changes to the products, and modifications to the platform.



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Soon, it will be possible for players to rent or farm NFT assets in the Exitiliz network. However, the ERC-721, a token standard on Ethereum for NFTs, does not permit such activity. In response to this, yield farming within the DAO will remain centralized and the organization will establish smart contracts. This enables the DAO to issue ownership of tokens and track transactions through a database.

To streamline integration of all features and business models, Exitiliz will have to implement an NFT standard that allows for sharing and renting capacities.

For the long term, standards can be written to tailor to the evolving needs of its users. The DeFi space is still in its early stages of development, and it will continue to expand and change.

In the future, the provision of protocol-based NFT delegation and lending will bolster virtual economies associated with online games. After growing its treasury and automating rentals through community programs, Exitiliz will establish a rental marketplace. This can make scholarship programs possible and seamless.

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## Glossary

<b>Core Team</b>	The core team is responsible for the guild's activities and operations. The people behind the team are tasked to develop, implement, and manage key features of the DAO, for the benefit of the guild members. They also vote and propose questions to the DAO
<b>Dividends</b>	Dividends are the percentage of the funds collected by the Exitializ treasury. These are transferred to the core team and the token stakers. A large percentage of the dividends that the core team receives will be used for reinvesting and developing the guild.
<b>DAO</b>	DAO stands for decentralized autonomous organization. This is an entity without central control. Decisions are made through votations. It is a transparent method of governance where rules are encoded as protocols and function like computer programs. Most rules are automated.
<b>Functional Team</b>	The functional team is composed of community managers and game masters. They help remove the walls between the game and its players. This team aids in the implementation and management of key guild features. They communicate with the core team.
<b>Guild Member Badge</b>	During registration, the members of the guild will receive a badge. This is also considered a non-fungible token. It will serve as the member's digital wallet. This will track all levels, achievements, staking status, and guild tokens.
<b>Metaverse</b>	The word "metaverse" is a collective term for the elements that comprise virtual worlds. This includes the objects, ecosystem, mechanics, and economies within the game.

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<b>NFT</b>	NFT stands for non-fungible token. This is utilized to create verifiable digital assets and digital ownership. Non-fungible tokens also promote interoperability across multiple platforms.
<b>Play-to-earn</b>	Play-to-earn is a term used to describe games wherein players can generate rewards that can be converted to real-world money. Today, these games are limited to blockchain-based games.
<b>SubDAO</b>	A subDAO can replicate the governance functionality of the DAO. However, its focus is more narrow than the latter. Typically, one subDAO is only utilized for a specific game title or a particular gaming event.
<b>TGE</b>	TGE stands for token generation event. It refers to the establishment of the DAO network when the governance tokens are made available to the participants.
<b>Token Stakers</b>	These are the people who state a specific amount of the organization's token. Token stakers have voting rights within the DAO, and they can actively participate in the main DAO.
<b>Level Up System</b>	This system allows members to earn rewards, as they level up through quests in their respective online games. They can earn badges, tokens, and prizes.
<b>Yield Vault</b>	The yield vault is connected to the treasury. It contains investments and guild functions that provide dividends to the treasury. Its contents can include staking tokens, digital assets, and yield farming tokens.

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